

Merve Yılmaz Mutlu

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UX/UI DESIGNER

EDUCATION

Istanbul Technical University Master's 2020-2023

Faculty Of Architecture, City Planning
GPA: 3.88/4.00

Yıldız Technical University Bachelor's 2015-2020

Faculty Of Architecture, City Planning
GPA: 3.20/4.00

SKILLS

- Figma
- Photoshop
- Illustrator
- After Effects
- Adobe XD
- Microsoft Office
- English
- Turkish

CERTIFICATES & COURSES

- Create High-Fidelity Designs And Prototypes In Figma, [Google](#)
- Responsive Web Design In Adobe XD, [Google](#)
- Conduct UX Research And Test Early Concepts, [Google](#)
- Build Wireframes And Low-Fidelity Prototypes, [Google](#)
- UX Design Process, [Google](#)
- Human-Computer Interaction, [Georgia Institute Of Technology](#)
- Learn HTML, CSS & JS By Building A Website, [Udemy](#)
- Adobe Illustrator, [Udemy](#)
- Graphic Design Masterclass, [Udemy](#)

EXPERIENCES

UX/UI Designer • Climateware

May 2023 - Ongoing

Carbondeck Application

Carbondeck is a carbon calculation SaaS product that helps organizations track, analyze, and reduce their carbon emissions.

- Developed a **cohesive design system** for app, ensuring consistency and usability across complex interfaces.
- Conducted **persona research** and led moderated **user research sessions**, analyzing data to identify key usability improvements.
- Created and iterated on **prototypes** to validate design decisions and **optimize user flows**.
- Collaborated with product managers and business analysts in **ideation** and **wireframing** processes, aligning design strategies with business objectives.
- Utilized **Figma** for design creation and **FigJam** for ideation and collaboration, ensuring high-quality user interfaces.

Climacarta Application

Climacarta is a web application designed to facilitate funding applications for projects aimed at adapting to climate change.

- Led comprehensive user research initiatives such as **surveys and competitor audits** to drive informed UX/UI design strategies for Climacarta.
- Developed **detailed personas** to drive **user-centered design** decisions, ensuring alignment with user needs and goals.
- Crafted intuitive **sitemaps, user flows, and wireframes** to streamline the user experience and **enhance usability**.
- Designed in **Figma**, utilizing advanced features such as **variables**, to establish a versatile **design system** tailored to two distinct modes, optimizing design consistency and efficiency.

TKYB Sustainability Report Website

- Developed UX design for Türkiye Yatırım ve Kalkınma Bankası (TKYB) sustainability report website ensuring digital compatibility, easy readability, and page/content tracking.

Nextep Website

- Designed an optimal web page for the Nextep application which is a step counter app to support verified borehole projects in Africa.
- Developed wireframes, prototypes and design systems for the website.

UX/UI Designer • Klinikya

December 2022 - June 2023

- Designed the interfaces and user experiences for both **web and mobile applications** in healthcare field.
- Created wireframes and prototypes on **Figma**.
- Led **user research**, and **working closely with software developers** to implement and iterate on designs.
- Created social media campaigns that effectively promote the brand and its products/services.

Researcher • Istanbul Technical University

September 2021 - February 2022

Publications

Yılmaz Mutlu M., Tezer A. (2023). Daylighting the Role of Soil Ecosystem Services (SoESs) for Climate Change Adaptation. Journal of Geoscience and Environment Protection, Vol.11 No.9. DOI: 10.4236/gep.2023.119023

Yılmaz Mutlu M., Tezer A. (2023). İklim Değişikliğine Mekansal Uyum ve Azaltım Yaklaşımlarında Toprak Ekosistem Servislerinin Rolü. Resilience

Yılmaz Mutlu, M., Ünlü Yücesoy, E., Ekhtari, M., & Tak, M. (2022). Healthy Living Environments in Turkey: Indicators and Patterns. 8th Symposium of Urban and Regional Research Network. Ankara..

Yılmaz Mutlu, M., Ünlü Yücesoy, E., Ekhtari, M. & Tak, M. (2022). Sustainable, Livable, Accessible Housing and Living Environments. 7. Urban Studies Congress. Ankara.